



# West Winds Fly Shop

Issue #1  
April, 2000

The purpose of this newsletter will be to inform you, our valued customers, of upcoming events, schools, sales, and any issue that may affect you as a sportsman. Rob, Karl and Gord will be on hand to offer any information that you may require in planning your next outing.

The store will be going on extended hours for the summer starting on May 14, we will be open 7 days a week opening at 8:00 A.M. closing at 6:00 P.M. Monday thru Saturday and open Sundays from 8:00 A.M. to 2:00 P.M. Please feel free to call for updated water and fishing conditions.

## BEGINNER FLY CASTING SCHOOLS:

In this introductory-one day school, we will instruct in the basics of flyfishing. You will learn:

- Fly casting and tackle selection
- Knot tying, basic entomology
- Reading water as to where fish hold in different structures
- ALL equipment is supplied, students are required to bring a lunch, drinks, extra clothes (hat, rain jacket, etc.) a good pair of polarized sunglasses and a pen and notepaper.

Tentative school dates are: May 7, May 28, June 4, and June 18. Class size will be limited to 12 students with 2 instructors. The instructors are both very experienced flyfishers and teachers. The cost per student is \$100.00 plus gst. For more information on these beginner schools please call the shop @ 278-6331 or e-mail us at flyshop@telusplanet.net

## INTERMEDIATE FLYFISHING SCHOOL

If you are looking to improve your skills in nymphing, streamer fishing, or dry fly fishing, this ON STREAM course is for you. We will take you down to the river, and show you how the top guides fish, using a variety of techniques. Students are required to supply their own equipment, (rods, reels, waders, etc.). Students should also bring extra clothes, i.e. Rain jacket, and hat. Students should also have a good pair of polarized sunglasses and a valid fishing license. Bring a lunch and some drinks as well. The tentative date for this school is May 14, with only 8 students. The cost per student is \$150.00 plus gst. The location for this school will be on the Bow River. For more information, call the shop

## IN-STORE SPECIALS AND SALE

- Leaders, Tippetts & Flylines
- Flies (Quality Dries, Nymphs & Streamers)
- Shirts, Rain Jackets, Fleece Vests, Hats
- Rods, Rod/Reel Cases, Reels
- Waders, Wader & Gear Bags, Wading Boots
- Books & Videos
- Flytying Materials

We would like to thank our customers for the great support during the Calgary Sportsman Show. Also, we would like to thank everyone, who entered the draw for the ROSS CANYON 2 REEL, the winner was Mr. Jim Butt.

Check out our web site, as there will be a daily river journal, with updated water and fishing conditions. This journal should be up and running some where around mid June.

ENJOY YOUR SUMMER, Keep your fly in the water, and return the favor, CATCH AND RELEASE

**ABEL REELS**

We are very happy to announce that West Winds is now an authorized ABEL dealer. The ABEL reel is one of the finest reels available on the market today. The quality is apparent by the care and attention to detail taken by the makers of ABEL reels. We are planning to stock the ABEL Super Series, which are primarily a saltwater reel. The ABEL Super Series are unique in appearance, lightweight and feature the ABEL “stop a sub” drag system. For the trout fisherman, we will be stocking the ABEL TR series, one of the finer trout reels made today. All ABEL reels are made from full block aluminum. Come see these outstanding reels, they should be in the shop by mid-April.

**ROSS REELS**

In December 1999, ROSS REELS introduced the CANYON, a wide arbor, disk drag, fully machined reel. The CANYON #1,2 and #3 has arrived in the store, and the initial response to these reels has been overwhelming. ROSS plans to bring out 4 larger models which are due to arrive at the shop sometime in early June. Come check out the newest reel on the market today.

**SIMMS FISHING PRODUCTS**

SIMMS has a new gore-tex wader, a less expensive model than the guide weight. The new wader is a lightweight version of the very popular guide model. We are expecting this new wader to be in the shop towards the end of April, and will be a real bargain for such a quality product. NOTE: Stop by the shop to read an independent study that compares different waders, and how they measured up to different tests of durability, leaks, stress, etc. You will be impressed by the results that the SIMMS waders earned during these tests. The test compares all major brands of waders, and was done by a completely independent company with no interest in any of the products being tested. Besides the new waders from Simms, we will be carrying the new under wader wear and the new Gore-tex guide rain jacket.

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With spring fast approaching, anglers should be cleaning lines, changing leaders, checking out the fly boxes in anticipation of getting rid of cabin fever. The Bow is now fishing quite well using a variety of nymphs and streamers, with expected dry fly fishing to begin in early May. For the dry fly guy, you should have a good sampling of blue winged olives, some size 14 caddis..Both emerging and adult patterns. Snowmelt should pose little or no problem this year, however one cannot bank on Mother Nature’s antics.

For advice and current Bow River fishing reports, please call the shop at 278-6331. Rob, Karl or Gord will be pleased to assist you.

We will be again drawing for the new ROSS REEL CANYON#2; the draw date will be on May 27, 2000. Please fill in the coupon below, and bring it into the shop to be entered in the draw. No purchase necessary. Come into the shop, and have a look at the newest member of the ROSS REEL family.

Name.....

Address.....

Telephone:.....

As you may have noticed, our “newsletter” is without a fancy name, maybe it should have one. If you think you have a name that we can put on the header, please give your suggestion to us here at the shop. Remember that we are sending this letter to a lot of people, so lets keep the suggestions to something that we can print.