



# West Winds Fly Shop

Issue #2 - October 2000

The staff and management here at West Winds would like to thank you our customers for making our summer season a busy one. We appreciate that you chose us to be of service to you, and look forward to serving you in the future. Again, Thank you for choosing **West Winds Fly Shop** for your fly fishing needs.

Fishing season as many of us know, is far too short. Here it is October already, with old man winter just around the corner. With the weather changes, come changes here at the shop, we are busy bringing in the newest fly tying materials that most tyers just can't be without. Rob has been busy stocking the shelves with these new and innovative materials. Come on in, we are certain you will be impressed. If we have over-looked any materials that you may require, we will be glad to order these in for you.

## **NEW PRODUCTS**

Many new products are arriving daily, a new series of rods from Thomas & Thomas the XL2 may be interesting, an expanded choice of the Sage XP's, new products from Simms, new reels from Galvan and Ross, all should interest the angler looking for new and improved equipment.

For the fly tyers, new materials and accessories from Spirit River, Umpqua, Hareline, Wapsi, and Superfly should catch your interest. Any products that we do not normally carry can be special ordered for you, ask Rob or Gord for your special requests. Come on in and see the new products. We will be expanding our BOOK selection for the Christmas shopper, as these are always a good choice for that hard to buy for person. The always-popular GIFT CERTIFICATES are great gifts for that fisherman in the family. The **CHRISTMAS WISH LIST BOOK** is out for the Fisherman who knows exactly what they want under the tree, come in and take a page to list the goodies you require, fill in the page with a description of goods, color, size, etc. then tell your spouses, relatives, CO-workers etc. that you have this wish list at **WEST WINDS FLY SHOP**. Much like a bridal registry.



### **HELP US HELP THE KIDS**

Ross Reels has a program in place to reward fly shop employees for selling their reels. The more reels sold, the more points accumulated, more points means better prizes. The staff here have decided to forego their own interests and donate any prizes awarded to the "So You Think You Can Flyfish Classic". These prizes will be for the silent auction or bucket draws to raise money during this event. When you purchase a quality Ross Reel, you are also supporting this worthy fund-raiser.

### **FLY TYING SCHOOLS AND SEMINARS**

We are pleased to announce that **RUSS WEBB** considered one of the best and innovative tyers in the area has agreed to do a Saturday morning seminar in the shop. This seminar will be a preview of an advanced fly-tying class Russ will be instructing in January. This seminar and class will include extended bodies, woven bodies, and many tying tips. If you have ever wondered how these special flies are tied, now is your chance to learn. This advanced class would make a great Christmas gift for the fly tyer in your household. Many of you may have seen some of Russ's handiwork at many of the Trout Unlimited dinners. His fly plates command top dollar in the silent or live auctions. I am certain that his seminar and class will enlighten even the most experienced fly tyer. The date for the **FREE** Saturday seminar is **December 2<sup>nd</sup>**. Check with the shop for the dates of the advanced fly tying course. We are certain that this course will sell-out early, so register early.

### **WINTER GET-AWAY**

Think you may be a little cabin-fevered come January? Join Gord as he is planning a return trip to Chile. Gord is planning to leave the last week of January and return 10 days later, this will give you 7 days fishing in the heart of patagonia in Southern Chile. We have hired the services of Monte Becker, the most experienced guide and outfitter in the area, who just happen to have worked for Gord while he was the manager and head guide for a lodge in Chile. Monte is a good friend and will ensure our trip is memorable.

We will fish the area in and around Coyhaique in Southern Chile. This area offers many different fisheries with different species of fish in each river. We will be mainly fishing for brown trout, but there are opportunities for rainbow trout in



many of the streams. For a pictorial look at the area in Chile, come into the shop and look through the photos that Gord took during his last visit to this beautiful country. The cost for the trip will be \$600.00 (CDN.) per day plus airfare per person. The daily fee includes lodging, meals, guides, and licenses. Monte will transfer us to and from the Airport. Contact Gord at the shop if you are interested in this trip of a lifetime, space is limited.

### **FLY TYING CLASSES**

School dates have been finalized, and all dates have space for more aspiring tyers, Give Rob a call at the shop if you are interested in one of our classes. Dates and information for these schools is on the back page of this newsletter.

### **CUSTOMER APPRECIATION MONTHLY DRAWS**

As a thank you for our customers, we will be drawing for a Teton or Tioga fly reel each month for November, December, and January. To enter the draw for these reels, come into the shop, fill in your name and address, telephone number on your sales receipt and you will be entered. The draw will take place on the last Saturday of each month. The winners will select a Teton or Tioga of their choice. November will be a Tioga reel...December will be a Teton Reel...January will be a Tioga reel. The more times you enter the draws, the better you chances of winning. Good Luck!!!!!!.

### **SPECIALS AND SALES ITEMS**

Like last year, the shop has some great deals on equipment, such as discontinued Sage Rods, discontinued lines of wading boots, some Simms gear, etc. Stop by the shop and check out some of these sale items.

If you would like to see something in this newsletter i.e. A tyers corner, fishing tips, etc. Contact Gord and we will see what we can do to make this newsletter a little more interesting and informative. Give us some ideas that we can use to help make your tying or fishing a little easier.

### **MERRY CHRISTMAS AND A HAPPY NEW YEAR**



### **BEGINNER FLYTYING CLASSES**

In this six week course, you will learn the basic techniques to tie nymphs, streamers, and dry flies. The emphasis will be on the proper techniques and substitution of materials to tie the various patterns. After practicing the methods you have been shown, you will have the ability to tie practically any required fly.

All tools and materials are the responsibility of the student. We have pre-packaged kits of tools and/or tools and materials available. Each pre-packaged kit will enable the student to tie any of the flied during the classes.

Class size is limited to 6 students with one instructor

Cost \$100 plus GST.

Scheduled starting date for the up-coming classes are:

November 1, 2000 - ending December 6, 2000

January 9, 2001 - ending February 13, 2001

March 7, 2001 - ending April 11, 2001

To register, or obtain further information, contact Rob at the Shop... 278-6331.