



# West Winds Fly Shop

November  
2001

How things change.....it seems like just last week we were all concerned about the low water, weedy conditions on the river. This week sees us mumbling about the cold and road conditions, never mind the incompetent Calgary drivers.

As the seasons change, so has our focus here at the shop, we are now stocking the new tying materials, displaying new books, showing the new rods, and preparing for upcoming fly-tying schools.....Also CHRISTMAS is not far away. To ensure you get the gift under the tree that you really wanted, come on into the shop and fill out a page in our Christmas wish list book, list the items you would like, and then tell anyone who may be shopping for you, that you have filled in this wish book filled with gift suggestions that you would like. This book really helps your friends and spouses in shopping for that perfect gift.

## GIFT CERTIFICATES

Always appreciated, and can be used in any number of ways, can be purchased for upcoming schools, flytying or fly casting, can be used to purchase guided float trips, or they are excellent for the person that you are unsure as to their needs or wants.

## DISCONTINUED PRODUCTS:

The Sage Rod Company has discontinued the SP and SPL rod series, and we have a few of these rods in the store that we are selling at 40% off of suggested retail. Simms has also discontinued some of their product line that we are also selling at 30-40% off of suggested retail. Come on in and check out these products, a bargain to be sure. These reduced prices make these products a good buy for that hard to shop for person on your Christmas shopping list.

## NEW PRODUCTS FOR 2002

Sage has replaced the SP and SPL rods with a new series called the SLT, these new rods are a golden brown and wrapped in a gold thread, very good looking rod. We have the new models in stock. Our fly tying materials have been expanded as well we have COBRA in the store, an absolute necessity for tying the Atomic worm that is fished on the river. The Cortland Company has discontinued COBRA and we have a very good supply of #30 in store. After we sell what we have, there will be no more. Ross Reels has introduced a new series of Big Game reels, designed to be used for larger fish, we have these new reels in stock, these reels are very reasonable in price, are salt water safe and have a large arbor for quick line pick-up. If you are planning a salt-water trip this winter, you may want to check out these reels. We have, in stock, reels for any line weight.

West Winds will be holding an **open house**, customer appreciation day on January 12, 2000. Drop in for some food and drinks and share some of last year's great fishing stories.

West Winds will be in attendance at the **Calgary Sportsman Show** Feb 15th through 18th. Drop in to our booth to meet the staff and say hello.

Congratulations to Ray Rowland and the organizers of the **2001 Fly Fish Classic**, over \$85,000.00 was raised for the Children's Wish Foundation. The classic will be selling raffle tickets for a \$10,000.00 prize, tickets will be \$20.00 and will be available the shop. Tickets should be in the shop by Dec 7<sup>th</sup>. These tickets would make an excellent stocking stuffer, help support the kids.

www.westwindsflyshop.com

## **2002 BEGINNER FLY TYING SCHOOLS**

We are offering a beginner course starting on January 9, with another scheduled to commence on February 20. These courses are six weeks long, one night a week, for two hours each evening. Participants are required to supply their own tools and materials. We have kits made up for the schools and may be purchased prior to the classes. Students will be shown techniques that will enable them to tie most any pattern upon completion of the course.

## **SPECIAL ADVANCED FLY TYING SCHOOL**

We are also offering an advanced school being taught by Mr. Russ Webb, this school will also be 6 weeks and 2 hours a night, commencing January 7<sup>th</sup>. Russ will be teaching extended woven body flies, parachute flies, and various tricks and techniques that will improve your skill as a fly tyer. These classes would benefit most any tyer. Russ is probably, one of the premier tyers in the area.

For further information, contact Rob, Karl or Gord at the shop, Phone 278—6331

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## **CHRISTMAS SHOPPING HOURS:**

For your shopping convenience, we will be extending our store hours. We will be staying open until 9:00pm the evenings of December 13, 14, 20 and 21. We will also be open on Sunday December 16 and 23 from 9:00 to 4:00 PM

## **CHRISTMAS GIFT SUGGESTIONS**

We have a varied selection of merchandise in all price ranges, these following suggestions would be useful to any fly angler. However, should the gift need be exchanged or swapped, we here at West Winds will do whatever necessary to make things right.

### **GIFTS FOR UNDER \$30.00**

Mag Cat Lighter Photon Micro Light  
Morell lightweight fly box or Meiho fly box  
Selection of flies  
A good Book, such as Stalking Western  
Trout, we have a varied selection of titles  
and authors in this price range

### **GIFTS FOR UNDER \$50.00**

Brodin magnetic net release  
Simms polartec \_ finger gloves  
C & F Fly Box  
A good selection of books, varied titles and  
authors  
Lanyards, great for carrying the necessary  
gadgets around your neck

### **GIFTS FOR UNDER \$100.00**

Artwork by Karl Geist  
Fly lines, Scientific Angler or Mastery  
Mayfly pouch lanyard  
Abel perfect tool  
A good selection of books, varied titles and  
authors

### **GIFTS FOR UNDER \$300.00**

Master II Fly tying kit bag  
Abel expedition rod carrier, 3 or 4 piece rods  
J.W. Outfitter Deluxe trout pack (replaces a  
vest)  
Abel 10 or 15 day travel bags  
Brodin pro series landing nets  
Templefork 5,6 or 8 weight 4 piece rods with  
cordura case

**FROM ALL OF HERE AT WEST WINDS,  
WE WOULD LIKE TO WISH YOU AND YOURS  
A VERY MERRY CHRISTMAS,  
AND A HAPPY PROSPEROUS NEW YEAR**